

**SPECIALIST
RETAIL DISPLAY
LIGHTING**

INTRODUCTION:

With over 25 successful years manufacturing specialist lighting the name Display Lighting has grown to be synonymous with the illumination of retail displays such as counters, showcases and other retail fixtures.

The aim of Display Lighting, founded in 1999 by lighting designer Paul Breedon, was to offer purpose built lighting solutions to the display industry. Today, Display Lighting has far exceeded its original aim and is now established as a key player within the UK lighting industry, offering innovative, attractive, reliable lighting solutions to an array of business sectors worldwide including; retail, leisure, exhibition, museum and point-of-purchase.

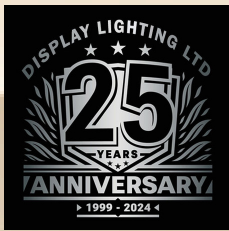
The design of bespoke lighting systems is a speciality of Display Lighting and the experienced design team work closely with retailers and their designers in the development of lighting systems to complement and showcase merchandise, branding and displays. Many have reported increased sales as a direct result of specifying and installing Display Lighting LED lighting systems.

Over the last 25 years Display Lighting's design team have advised thousands of clients on the illumination of displays of all shapes and sizes. Their expertise is offered completely free-of-charge and does not limit itself to products manufactured in our workshop in Altrincham, Cheshire. They will use their lighting knowledge to source the very best product for each application.

So if you have been asked to source and specify lighting for a display and are feeling a bit lost, or just looking for something different, then talk to Display Lighting's professionals. Whatever the lighting application, by using the latest light sources, high quality components and a combined lighting experience of over 100 years, Display Lighting can help you achieve your desired lighting effect.

Display Lighting are experts at manufacturing made to measure LED luminaires to fit exactly into brand new displays or to retrofit into your existing displays in very short lead times. If you need expert help and advice narrowing down the options please email or speak to one of our sales team who will be delighted to advise you on finding the most effective lighting solution for your project and put together a lighting package to suit your budget.





PyraLED Recessed Downlights
Finnies Jewellers - Aberdeen

Display Lighting were asked to manufacture and supply tuneable white PyraLED C06 recessed downlights to illuminate 26 wall display fixtures in the newly refurbished Finnies Jewellers store in Aberdeen. The PyraLED downlights were all bluetooth enabled and supplied with tuneable white drivers and casambi nodes.

PyraLED is a range of flush mounted LED cluster downlights with very shallow recessed depth and designed to illuminate luxury products especially jewellery in retail interiors, retail fixtures and retail window displays.





**DPLED Gantry Luminaires & DP2LED Double Gantry Luminaires
Links of London**

Display Lighting were the sole provider of LED lighting to Links of London & Folli Follie retail jewellers from 2010 to 2018. Display Lighting manufactured and supplied a variety of LED spotlights and LED gantry lighting to over 100 stores worldwide.

The popular DPLED gantry lighting system is designed and manufactured by Display Lighting in the UK. The team at Display Lighting designed DPLED Gantry Luminaires as an unobtrusive lighting solution for illuminating showcases and counters. They can be fixed using any of the options below and supplied to your exact specifications in width and height. The standard finish is bright silver anodised but Display Lighting can manufacture and supply this bespoke product in any powder coated finish.

Spectrum LED Pro

Bremont *(Courtesy of CDW Partners)*

Display Lighting were asked to provide an LED lighting solution to illuminate existing showcase displays.

Two bespoke multi adjustable Spectrum S154 LED Pro Spotlights were installed into the corners of each showcase and supplied in a brushed chrome finish, the spotlights provide a glare free and unobtrusive lighting solution giving emphasis to the centre-piece products on display.

The Spectrum LED Pro spotlights were supplied as plug & play with manual 0-10V dimming so the light levels could be carefully controlled in line with museum constraints.

A number of showcases were illuminated in the same way to give continuity to the displays.



**DPLED Gantry Luminaires
Maria Tash @ MECCA Australia**

Display Lighting have manufactured and supplied different variations of DPLED Gantry Luminaires for a number of Maria Tash concessions, this particular installation was manufactured and shipped to MECCA Australia.

The DPLED gantry lighting system was manufactured to Maria Tash specifications in terms of width, height, finish and CCT and shipped in very short lead times so that the installation was as simple as possible.

**Quantum III LED Pro
Finnies Jewellers - Aberdeen**

Display Lighting were asked to provide an LED lighting solution to illuminate new counter displays in the newly refurbished Finnies Jewellers store in Aberdeen.

Display Lighting manufactured and supplied a number of tuneable white Quantum III 3W LED Pro Spotlights that were supplied in a brushed brass finish to match the fixtures and fittings. The Quantum III LED Spotlights were connected to tuneable white drivers and Casambi nodes and controlled using a central Casambi controller. The spotlights provide a glare free and unobtrusive lighting solution giving emphasis to the centre-piece products on display.

A number of showcases were illuminated in the same way to give continuity to the displays.



MEMBER

The NATIONAL
ASSOCIATION of
JEWELLERS

THE MARK OF QUALITY



SHOP AND DISPLAY EQUIPMENT
ASSOCIATION MEMBER

Bespoke British craftsmanship

We have been manufacturing our range of bespoke specialist lighting here in the market town of Altrincham, Cheshire since 1999. Our design team has over 35 years experience designing systems that integrate the latest in lighting technology with a build quality and finish that is worthy of its reputation amongst the museum and retail industries.

Teamwork

None of what we do would be possible without great teamwork and we are so lucky at Display Lighting to have a tremendous team. Every one of us cares about every single order. We strive for perfection in everything that we do but of course it does not end there; our after-sales service is an area where we aim to surpass all expectations.

Reputation

We are very proud to have worked with many of the UK's biggest names in the retail industry to provide specialist illumination for displays. We do not employ sales folk, most of our business comes through recommendations.

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